

# Executive Dimensions<sup>®</sup>

## Developing Top-Level Leaders



Center for  
Creative  
Leadership<sup>®</sup>

### What is Executive Dimensions?

Executive Dimensions is a 360-degree assessment designed to address the specific leadership issues of top-level executives. These individuals see their feedback data compared to an exclusive normative base of other top executives. Unlike other assessments that contain normative data encompassing all users, Executive Dimensions data are screened to ensure that only the very top-level leaders are included in the normative base.

### Results

- Provides top-level executives with feedback on specific, critical leadership skills
- Helps individuals compare their results to other senior leaders
- Starts the process of feedback-based individual development

### How to Use Executive Dimensions

- In executive coaching work
- In a workshop setting for the executive team
- As a group report to initiate discussions within an intact team

### What Executive Dimensions Measures

Executive Dimensions measures the 16 competencies listed below, containing a total of 92 items. The feedback report displays results grouped into three categories.

#### Leading the Business

- Sound judgment
- Strategic planning
- Leading change
- Results orientation
- Global awareness
- Business perspective

#### Leading Others

- Inspiring commitment
- Forging synergy
- Developing and empowering
- Leveraging differences
- Communicating effectively
- Interpersonal savvy

#### Leading by Personal Example

- Courage
- Executive image
- Learning from experience
- Credibility

### The World's Most Widely Used Leadership Assessments

CCL pioneered the use of assessments and feedback in leadership development decades ago. Since then, millions of users from thousands of organizations have relied on CCL assessments to produce valid, reliable and actionable results.

## Special Features

- Based on research conducted with top-level executives
- Includes a Board members rater category
- Carefully screened exclusive norms compares participants' results to other top-level executives
- Includes a written comments section
- Group profiles available

## Facilitator Certification

Because Executive Dimensions is a sophisticated assessment tool and effective facilitation is critical to its successful use, CCL requires that it be administered only by certified professionals. To learn about CCL's two-day Assessment Certification Workshop or how CCL can customize it for your organization, please visit [www.ccl.org/acw](http://www.ccl.org/acw) or call us at +1 800 780 1031.

## Facilitation Options

CCL can:

- Certify you and your staff to deliver feedback
- Certify your staff and also assist you in delivering feedback
- Deliver feedback to the participants in your organization

## Pricing

**\$400 per participant** (quantity discounts available)

Pricing includes:

- All surveys
- Online status for administrators and participants
- Scoring of assessment
- Printed feedback report (two copies)
- Development Planning Guide (includes *For Your Improvement™ Translator*). To purchase the companion reference book, *FYI For Your Improvement™*, visit [www.ccl.org/fyi](http://www.ccl.org/fyi).

Group profiles available for \$300 each

## Effective for the Global Workplace

Executive Dimensions is available in the following languages:

- Dutch
- French
- German
- Latin American Spanish
- Spanish
- UK English
- US English

## Customized Services

To support and strengthen the impact of your Executive Dimensions initiative, we offer a range of services, including:

- Project planning and design
- Orientation briefing
- Competency mapping
- Facilitator certification training
- Feedback facilitation workshop
- Development planning workshop
- Group profile analysis
- Evaluation services

## Product Support

All CCL Assessments are supported by our knowledgeable and accessible product specialists. If you need assistance defining objectives, selecting an assessment, training facilitators, administering and interpreting data or development planning, CCL has the resources to assure that your assessment initiative will be effective and efficient.



### How to Order

To order Executive Dimensions or to learn more about how CCL can support you through the entire process, email [info@ccl.org](mailto:info@ccl.org) or call +1 800 780 1031.

[www.ccl.org/ed](http://www.ccl.org/ed)

